

# Kick your performance into high gear with novel Sicopal<sup>®</sup> Red K 3050 FK

New high performance red opens design options

## New high performance red

- Innovative inorganic pigment
- Novel C.I. Pigment Red 290
- Outstanding heat and weather resistance at all concentrations
- Excellent chemical stability
- EH&S friendly

## Expand your design options

- · Most attractive inorganic red
- Highly reliable formulation partner, even in shading concentrations
- For most demanding processes
  including high heat EPL's
- Suitable for outdoor pastel shades

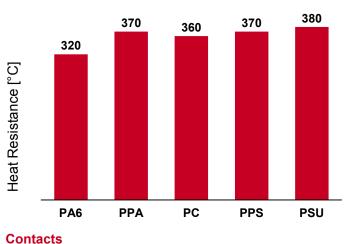
# Sicopal<sup>®</sup> Red K 3050 FK

Kick your performance into high gear with a novel red chemistry Expand your design options for the most demanding applications

Meeting industry needs for better performing and more chromatic pigments, BASF Colors & Effects launches Sicopal<sup>®</sup> Red K 3050 FK, a breakthrough in inorganic red pigments (**C.I. Pigment Red 290**)

- Outstanding heat and chemical resistance
- Excellent performance in PVC and PO as well as high heat resins like PA, PPA, PSU, PPS...
- First choice for long lasting PVC outdoor thanks to superior durability even in light tints (iron free)
- Opens up the red color space vs. state of art
- Ideal formulating partner to create more chromatic, durable red shades alone or in combination with high performance organic pigments, inorganic pigments or dyes

## Sicopal® Red K 3050 offers outstanding processing in high heat polymers



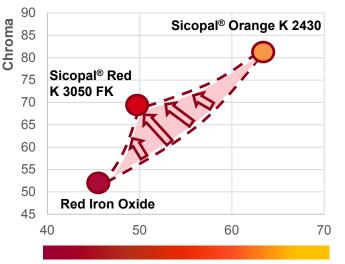
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#### Asia Pacific

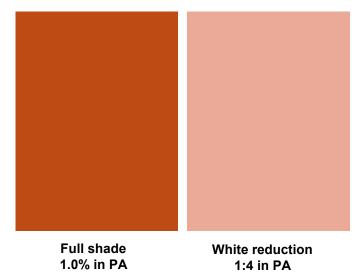
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# Sicopal® Red K 3050 breaks free the red color space for the most critical needs



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